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The Arc Announces New Partnership for the Chocoholic Frolic Benefitting Individuals with Intellectual and Developmental Disabilities

ROCKFORD, IL – The Arc is pleased to announce a new partnership with B103, a part of Midwest Family Broadcasting, for the 12th Annual Chocoholic Frolic. The event, presented by BMO Harris Bank, will be held on Thursday, February 28, 2019 at Giovanni's. This sweet mix of chocolate and charity boasts over thirty chocolate inspired creations to tempt the taste buds. Attendees get to sample unique items while helping individuals with an intellectual or developmental disability create rewarding and valuable lives.

Judi Diamond, Morning Buzz host said, "I could not be more excited for this amazing event! Anything to support The Arc and the wonderful work they do...I'm all in! And of course chocolate...how can you not support that?!"

The Arc is thrilled B103 is the new radio sponsor for Rockford's Sweetest Night of the year. This partnership will invigorate ticket sales and boost exposure for the event in turn helping to make the fundraiser even more successful. Attendees and providers alike expressed their enjoyment of last year's event; so much so, organizers have kept the recipe for success and peppered in small changes.

Proceeds from the Chocoholic Frolic help families raise children diagnosed with an intellectual and developmental disability at home and support adults to live in their communities, participating with work, worship, family and friends.

Tickets will be on sale soon. Listen to the Morning Buzz on B103 for updates. Check out the Chocoholic Frolic website, www.ChocFroc.com, and follow The Arc on Facebook, Pinterest and Twitter.

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